

PRESS RELEASE

For Immediate Release

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Photographs: Go to Dropbox link:

<http://dl.dropbox.com/u/3302950/LightLouver%20Lunch%20and%20Learn%20-%20Long.pdf>

LightLouver Daylighting System Receives Innovation Award at International Lighting Convention

LightLouver LLC of Louisville, Colorado was one of four companies receiving a 2010 Innovation Award at the LightFair International convention in Las Vegas (held May 12 – 15, 2010). The awards recognize those companies who are lighting industry leaders in innovative product design and technology.

The LightFair International Award judges, an independent panel of renowned lighting professionals, gave the Judge's Citation Award for Innovation to the LightLouver Daylighting System saying it represented a "better mousetrap" for providing daylighting in schools, offices, and other commercial buildings. LightLouver LLC was selected from nearly 200 submissions in 14 lighting product categories. Only four companies received the 2010 Innovation Award.

LightLouver LLC manufactures the LightLouver™ Daylighting System that redirects daylight with a patented reflective slat deep into a space while eliminating glare and direct sunlight penetration onto work surfaces. With daylighting dimming

controls on the electric lights, energy consumption and costs are significantly reduced.

“We are very excited and proud to receive this prestigious award from the lighting industry”, stated Michael Holtz, Co-Founder and Principal of LightLouver LLC. “ It is recognition of the innovative design we have developed for daylighting commercial buildings while controlling glare and direct sunlight penetration”, Holtz further indicated. “

Additionally, Holtz indicated, “ With electric lighting costs representing 30 to 40 percent of a typical office building’s annual energy costs, daylighting is an essential part of an overall strategy to achieve low and zero energy commercial buildings, and the LightLouver Daylighting System can reduce these costs by more than half.”

The LightLouver Daylighting System is specified by architects of energy efficient, sustainable commercial buildings seeking to achieve very low energy use and environmentally-responsive building designs. The LightLouver Daylighting System has been included in the National Renewable Energy Laboratory’s Research Support Facility, a net-zero energy building nearing completion in Golden, Colorado; and the Cougar Elementary School in Manassas, Virginia, a recent American Institute of Architects’ Committee on the Environment 2010 Top 10 Award winning sustainable building.

LightLouver LLC was founded in 2004 by Michael Holtz, Donald Frey and Zack Rogers, and manufactures and markets the LightLouver Daylighting System from its Louisville, Colorado offices and production facilities.

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